

# STYLESCAPE

(Iterative Design)

## What I Have Done

### Process

I decided to create two (2) stylescapes for two dominant colors of the palette. The reason for this decision is because we would like to see how those colors communicate with the overall design. The chosen elements mostly represent orchestra, air instruments and anything music related because it is significant to check if the chosen colors show a clear sense of visual direction and if it is accurate to the branding.



Fig. 1 First Stylescape Design

Eventually, after finishing it, I received a suggestion from my teacher saying that the stylescape is good yet it looked a bit diverse. She mentioned that there should be a focus on the color so I decided to modify the design by adjusting the contrast, tint and saturation of

each element; that way, they would not clash with other colors instead, they would come together to match our theme palette.



Fig. 2 Final Stylescape Design